

COBB GALLERIA CENTRE ~ March 8–9, 2015

SHOW CONTRACT

1.	Please fill out all pages and return to:	
	By mail - The Cobb Show, PO Box 670807, Marietta, 6	GA 30066
	By fax - c/o Mary Smith 877-395-1527	
	By email - Contracts@thecobbshow.com	

- 2. Email confirmations will be sent to the email address indicated below.
- 3. Credit card payments will be processed for the full amount on **February 2, 2015**. Checks will be processed upon receipt. Deadline for paying by check is **February 16, 2015**. Make checks payable to The Atlanta Apparel Exhibition Group Inc.
- 4. Contracts received after February 6, 2015 will incur a \$100 handling fee. Please include that in your payment.
- 5. Declined credit cards and returned checks will incur a \$30 reprocessing fee per occurrence.
- 6. We cannot accept a contract for inclusion without full payment.
- 7. The Atlanta Apparel Exhibition Group reserves the right to determine the eligibility of any company or product for inclusion in the event, and the contract shall become binding and effective only when it has been approved by the boothing committee.

PLEASE FILL OUT ALL SALESPERSON'S INFORMATION BELOW:

Salesperson Name:	First		Last			
Returning Exhibitor						
Salesperson's Addre	ss:					
City/ State/ Zip Code	:					
Salesperson's Phone	e:	Sale	sperson's Fax:			
Salesperson E-mail:		Sale	esperson's Website:			
	zes – Booths are ava bmitted with your con		s only. Please check desired booth size below. F	ull		
] 10x10 ft. \$760	□ 10x60 ft. \$4560	Booth Price:			
	10x20 ft. \$1520	🗌 10x70 ft. \$5320	Extra Equipment:			
	10x30 ft. \$2280	🗌 10x80 ft. \$6080	Handling Fees:			
	10x40 ft. \$3040	🗌 10x90 ft. \$6840				
	10x50 ft. \$3800	10x100 ft. \$7600	GRAND TOTAL:			
My booth number from the last show was: Do you want this same location: Yes No						
I would like to be in: Red Carpet B2B VIA LINQ						
*The boothing co	nmittee will try to ac	commodate your locat	ion request(s), though we cannot guarantee i	t.		
I, the undersigned, agree to abide by the rules and regulations on all pages of this contract.						
Signed:			Date:			

We are currently updating our database so you can benefit from our marketing efforts, including our website, Facebook, Twitter, electronic marketing and direct mail. Please fill out the following info:

PLEASE FILL OUT ALL CORPORATE/PARENT COMPANY INFORMATION BELOW: (Required)

LINE ONE			
Line Name	Corporate/Parent Company Name		
Returning Line New Line			
Corporate Address/City/State/Zip			
	Corporate Fax		
Corporate E-mail	Corporate Website		
Sales Manager Name	Phone		
Manufacturer Website			
LINE TWO			
Line Name	Corporate/Parent Company Name		
Returning Line New Line			
Corporate Address/City/State/Zip			
	Corporate Fax		
Corporate E-mail	Corporate Website		
Sales Manager Name	Phone		
Manufacturer Website			
Line Name	Corporate Parent Company Name		
Returning Line New Line			
Corporate Address/City/State/Zip			
	Corporate Fax		
	Corporate Website		
Sales Manager Name	Phone		
Manufacturer Website			
LINE FOUR			
Line Name	Corporate/Parent Company Name		
Returning Line New Line Corporate Address/City/State/Zip			
Corporate Phone			
Corporate E-mail			
Sales Manager Name			

*AAEG does not share or sell this information to anyone.

SHOW RULES, REGULATIONS, TERMS, AND CONDITIONS

 Exhibitors shall obtain and maintain, until the completion of the Event, commercial general liability and umbrella liability coverage with respect to claims arising out of subject matter of this Agreement. This amount of insurance shall not be less than A) \$1,000,000 per occurrence combined single limit for bodily injury and property damage with a \$2,000,000 annual general aggregate limit. B) \$2,000,000 per occurrence and annual aggregate Excess/Umbrella liability limit. C) Workers Compensation and Employer's Liability Insurance as required by Federal and/or State statutes for Lessee's employees and agents.

Lessee shall name the Atlanta Apparel Exhibition Group, officers, employees, and agents as additional insured as respect to General Liability coverage.

- 2. All exhibitors are required to check in between 9:00 AM and 9:00 PM on the day prior to the opening of the show. All exhibitors, salespeople, assistants, and decorators must vacate the building by 10:00 PM on the set-up day. All booths' set up must be completed by 10:00 PM, on the set up day (Saturday). The hall will be closed and secured at that time. Security will begin at 9:00 AM on the first day of set-up and continue throughout the end of the show. We cannot permit set up on Friday, March 6, 2015.
- 3. Exhibitors are required to register at the exhibitor's registration desk, located in the concourse area, outside the exhibit hall, prior to set up. Your badge is your admission to the exhibition floor. Only those persons with badges will be allowed onto the exhibition floor. AAEG reserves the right during set-up to require all persons in the show hall who do not have the required badge to leave the show hall.
- 4. All accounts must be settled in full by the deadline date. Once a space is assigned it cannot be changed. Re-assigning or subletting space is expressly prohibited without the written consent of AAEG. Absolutely no refunds.
- 5. AAEG and all managers, members, officers, agents, and employees of AAEG shall not be liable for any damage, loss, or injury to any person or any property of exhibitors. All exhibitors agree to indemnify, defend, protect and hold harmless AAEG and all managers, members, officers, agents and employees of AAEG from and against any and all claims, damages, and costs, including without limitation all expenses of litigation and attorney's fees, resulting from or arising out of the actions or failure to act of any exhibitor, its managers, members, officers, principals, agents, employees, invitees, or representatives or from breach of this Agreement. The obligation of exhibitors to indemnify, defend and hold harmless AAEG as set forth herein shall survive the show.
- 6. Booth decorations may not exceed a height of 8 feet. Booth trim and/or samples may not be hung on pipe and drape. Exhibitors will be responsible for their own booth trim including spotlights and other booth decorations. Handwritten signs are strictly prohibited. Price signs larger than 5"X8" are prohibited. No exhibitor shall be entitled to advertise any other products, goods, or merchandise during the show other than those products, goods, and merchandise the exhibitor is displaying at the show, nor shall any exhibitor advertise or display any advertisements for any other trade show. In the event an exhibitor violates the prohibitions set forth in this Section, AAEG shall be entitled, in the sole discretion of AAEG, to require the exhibitor to leave the show. AAEG shall not be required to refund any amount paid by the exhibitor to AAEG in the event the exhibitor is required by AAEG to leave the show for violation of this Section. AAEG reserves the right to require all exhibitors to modify or change any booth or signage in the show.
- 7. Each exhibit (booth) must remain intact until 5:30 PM on the final day of the show. No removing or dismantling of booths or other exhibits before 5:30 PM, on the final day of the show, is permitted. Violations will result in \$150 fine.
- 8. Notwithstanding anything to the contrary contained herein, AAEG does not guarantee to any exhibitor any specific allotment of booth space or any particular booth or exhibit location within the show hall. All exhibitors hereby agree that the allotment of booth space and the location of booth space within the show hall shall be at the sole discretion of AAEG.
- 9. Each exhibitor hereby agrees to allow AAEG to use the information provided by the exhibitor to AAEG for inclusion in the show book and on the The Cobb Show website and on all forms of electronic and social media. Requests for exclusion of any information or other details must be in writing and must be delivered to the AAEG at the time of the execution of this Agreement by an exhibitor. Notwithstanding anything to the contrary contained herein, AAEG shall not be liable for any errors or omissions contained in the show book, any advertising related to the show, any show materials or on the The Cobb Show website.
- 10. The Atlanta Apparel Exhibition Group reserves the right to determine the eligibility of any individual, company or product for inclusion in the show and this agreement shall become binding and effective only when it has been approved and executed by a duly authorized representative of the AAEG.
- 11. In the event the show is cancelled or the exhibit space applied for by the exhibitor becomes unavailable as a result of any matter, including, without limitation, acts of God, war, fire, terrorist activities, government intervention or regulation, public catastrophe, or any other cause, AAEG

shall refund to an exhibitor an amount solely determined by AAEG equal to the balance of the fee received by AAEG from an exhibitor remaining after AAEG deducts a pro rata share of expenses incurred by AAEG. Notwithstanding anything to the contrary contained herein, AAEG shall not be required to refund to any exhibitor an amount exceeding the exhibit fee paid by an exhibitor. All exhibitors shall comply with and abide by the terms and conditions of this Agreement, including, without limitation, the Show Rules, Regulations, Terms and Conditions. In the event an exhibitor, (I) fails to make all payments to AAEG required to be made by the exhibitor, (ii) violates any Show Rules, Regulations, Terms and Conditions, (iii) breaches this Agreement, or (iv) terminates this Agreement, AAEG shall not be required to refund any amount paid by exhibitor to AAEG.

- 12. Exhibitors shall not be permitted to display and/or sell counterfeit merchandise or engage in any activity which would otherwise infringe upon the intellectual property rights, including copyrights and trademarks, of third parties. Each exhibitor, in entering into this Agreement, affirmatively warrants and represents that the exhibitor and/or persons acting on its behalf or at its discretion is in full compliance with all applicable laws, is the owner of, or is otherwise authorized to display and/or sell the merchandise at the exhibitor's booth. AAEG strictly prohibits any and all activities which are in violation of any state and/or federal laws, including but not limited to the Copyright Act and Lanham Act. In the event a dispute arises concerning the authenticity or potential counterfeit nature of any merchandise, AAEG will cooperate fully with legal authorities to investigate any claims. Should AAEG receive proof confirming that an exhibitor is engaging in unlawful activity, AAEG expressly reserves the right to immediately remove the exhibitor and/or merchandise, in whole or in part, and shall not be liable to the exhibitor for any damages, refund or setoff of exhibit space rental.
- 13. No smoking allowed in the building or on the floor of the show hall. Exhibitors are not allowed to sell samples. Photography or videography is not permitted. No outside food or beverage may be brought into the building or onto the exhibition floor for use or distribution without prior written approval of AAEG.
- 14. Jobbers will not be permitted to display or sell merchandise offered by any salesman or manufacturer exhibiting at this show.
- 15. The resale of products or merchandise of an exhibiting manufacturer is prohibited without the consent of AAEG, the show manager, and/or the manufacturer of the products or merchandise.
- 16. All exhibitors shall refrain from promoting any shows other than the AAEG show while in the show hall. Additionally, while exhibiting at the show, all exhibitors shall refrain from soliciting any other exhibitors at the show for any other trade show. In the event any exhibitor violates the prohibition or solicitation or promotion set forth herein, AAEG shall be entitled to remove the exhibitor from the show and any exhibitor removed from the show shall not be entitled to a refund from AAEG. All exhibitors shall refrain from engaging in any activity which AAEG deems to be offensive or which disrupts the show. In the event an exhibitor engages in any offensive or disruptive activity, AAEG, at AAEG's sole discretion, shall be entitled to require the exhibitor to immediately leave the show. In the event an exhibitor is required to leave the show for engaging in offensive or disruptive activity as determined by AAEG in AAEG's sole discretion, the exhibitor shall not be entitled to any refunds.
- 17. All exhibitors hereby agree that the use of the show's facilities and participation at the show is at the sole risk of the exhibitor and exhibitor's officers, managers, members, employees, agents, invitees and representatives. AAEG, its officers, managers, members, employees, agents and representatives shall not be liable to any exhibitor for any death, injuries, or property damage incurred by an exhibitor or any of the exhibitor's officers, principals, managers, members, employees, agents, invitees, or representatives. All exhibitors hereby expressly waive and release any and all claims and demands against AAEG and its officers, principals, managers, members, employees, agents, invitees, or forcers, principals, managers, and representatives with regard to any and all activities engaged in by the exhibitor and the exhibitor's officers, principals, managers, members, employees, agents, invitees, or representatives related to or engaged in with regard to the show.
- 18. Wireless Internet service is provided by the Cobb Galleria Centre. AAEG is not responsible for any failures, malfunctions, or weaknesses in the system. Furthermore, AAEG is not responsible for damages arising out of loss, damage to, corruption of, or inability to manipulate electronic data.
- 19. No checks will be accepted after February 16, 2015. Booths will NOT be assigned before final payment is received by AAEG.
- 20. <u>Material Handling: You may hand carry your freight to your booth on Saturday, March 7, 2015</u>. However the Cobb Galleria is not set up to receive drop shipments, including samples, of any kind. Freight shipments must be coordinated through Shepard Exposition Services, 770-720-8600. Shepard will deliver all materials, for a fee, to your booth the day before exhibitor registration.
- 21. The Agreement shall be construed and enforced under the enforced laws of the State of Georgia. This Agreement constitutes the entire agreement between the parties hereto and supersedes any and all prior written or oral agreements. All amendments to this Agreement must be in writing signed by the parties hereto. All parties to this Agreement hereby agree that any actions arising out of or related to the show or this Agreement shall be maintained in the Superior Court of Cobb County, Georgia.

Please return this page with your show contract.

To help us put your booth in the proper location, please tell us what you sell. Use these classification numbers to describe your merchandise. Please indicate your lines and their numeric classifications (limit 5 per line) on the form below

The sign in your booth will list the first 3 lines listed below.

	 Backpacks, accessories, belts, sunglasses and small leathergoods 		7. Casual & Dress Par		nts 15.		Footwear	
			8.	Shorts/Swim		16.	Street/Skate	
	2.	Furnishings, pajamas,	9. Jeans			17.	Juniors/Women Apparel	
	Ζ.	socks, robes, underwear	10.	Tailored Clothing/Su		18.	General/Retail Support	
	3.	Neckwear		Sport Coats/Forma		19.	Caps/Hats	
	4.	Dress shirts		Outerwear/Leathe	r	20.	WorkWear	
	5.	Knits & Wovens		T Shirts		21.	Premium Contemporary	
	6.	Sweaters		Big and Tall Boys Wear				
Salesperson								
Line 1.								
		name					n Numbers	
Line 2.								
name		name			Classific	atior	n Numbers	
Line 3.								
n		name				Classification Numbers		
Line 4.								
name				Classification Numbers		n Numbers		
Requests for	Ba	ldges						
Name of Sa	alesp	person (First and Last Name))					
Additional	Dade							
Auulional I	Dauų	ges Needed						
Additional Sh		•						
If you would like	ke to	include an additional perso	on wo	orking in your booth	in the sh	IOW	book, please fill out the following	
Name:				Line(s):				
Company:					Phor	ne:		
Salesperson's	Stre	eet/City/State/Zip:						
Attach an addi	tion	al sheet if necessary.						

2015 EQUIPMENT PACKAGES - PLEASE RETURN WITH CONTRACT

Name of Salesperson: _____

Line Name(s) for Sign: _____

Salesperson Phone #: _____

THE FIGURES BELOW INDICATE THE TOTAL AMOUNT OF EQUIPMENT INCLUDED FOR YOUR BOOTH SIZE AT NO CHARGE IF ORDERED BY THE DEADLINE DATE: <u>FEBRUARY 6, 2015</u>,

Choose one package. Indicate the number of chairs, tables & sizes needed. Specify the number of racks OR risers (not both).

Package	Booth	Max	#	Max	#	Indicate	Max	#	Max	#
	Size	Chairs	Needed	Tables	Needed	Table Size	Racks	Needed	<u>Risers</u>	Needed**
A	10'	4		3		4' 🗌 6' 🗌 8' 🗌	0		2	
В	10'	4		3		4' 🗌 6' 🗌 8' 🗌	2		0	
С 🗌	20'	6		5		4' 6' 8'	0		4	
D	20'	6		5		4' 🗌 6' 🗌 8' 🗌	4		0	
E	30'	9		7		4' 6' 8'	0		6	
F 🗌	30'	9		7		4' 6' 8'	6		0	
G	40'	13		8		4' 6' 8'	0		7	
Н	40'	13		8		4' 6' 8'	7		0	
	50'	17		10		4' _ 6' _ 8' _	0		8	
J	50'	17		10		4' 6' 8'	8		0	
К	60'	20		12		4' 6' 8'	0		9	
	60'	20		12		4' 6' 8'	9		0	
M	70'	23		14		4' 6' 8' 6'	11		11	
N	80'	27		16		4' 6' 8'	13		13	
0	90'	29		18		4' 6' 8'	15		15	
P 🗌	100'	33		20		4' 6' 8'	17		17	
							**All r	isers are f	our feet	long.

EXTRA FURNITURE/EQUIPMENT

Advance Orders: Discount Deadline Date – February 6, 2015

Please enter the quantity for e	each type of additional fumiture /eq	uipment you need; total the cost, ar	nd add it to your payment with this contract.
Extra Chairs @ \$15 = \$	Extra Tables @ \$35 = \$	Extra Risers @ \$65 = \$	Extra Racks @ \$75 = \$

Late Orders: After February 6, 2015

Please enter the quantityfor ea	ach type of additional fumiture/ equ	ipment you need; total the cost, and	d add it to your payment with this contract.
Extra Chairs @ \$20 = \$	Extra Tables @ \$45 = \$	Extra Risers @ \$75 = \$	Extra Racks @ \$85 = \$

*Exhibitors will be financially responsible for all onsite orders.

The Cobb Galleria Centre will provide all electrical, plumbing and telephone services at an additional cost. To order these please access their website at: http://www.cobbgalleria.com/exhibitors/onlineOrdering.aspx.

SHOW DATES AND SCHEDULE March 8-9, 2015

Location: Cobb Galleria Centre 2 Galleria Parkway Atlanta, GA 30339

Exhibitor Registration & Set Up:

Saturday, March 7, 2015 – Concourse area (outside exhibition hall) 9:00 AM – 9:00 PM All booths' set up must be completed by 10:00 PM, Saturday, March 7, 2015 No set up allowed on Friday, March 6, 2015

Show Dates and Hours

Sunday, March 8, 2015 8:30 AM – 7:30 PM Monday, March 9, 2015 8:30 AM - 5:00 PM (No appointments before 8:30 AM.)

Meal Schedule (while supplies last)

Complimentary breakfast 8:00 AM for all exhibitors and retailers. Complimentary retailers' lunch 12:00 PM

Breakdown

Monday, March 9, 2015 5:00 PM (Breakdown time will be strictly enforced!) Violations will result in \$150 fine.

Password for wireless internet will be made available Saturday, March 7, 2015 at exhibitor registration.

PROMOTIONAL FORM

Stand out from the crowd by promoting your brand name to buyers before, during and after the show. Discounts given for more than one promotion per show or throughout the year! Deadline: We must receive your request by February 6, 2015.

Registration Banner: \$100. We take your retractable banner/advertisement and place it in registration area for buyers to see before entering exhibition hall.							
Exhibitor Logo/Ad on Website : \$200 for 4 months. Visitors to the website view a continually rotating slide show of ads on home page. (760 pixels x 30 pixels)							
Flyers (one page) or other giveaways: \$100. Exhibitor must produce item and send to The Cobb Show for handout at our Buyer Registration counter. All need approval first by The Cobb Show.							
Email Campaigns: \$300 for 1 time email per show period; \$550 for 2 times per show period. We send your Ad via email to thousands of retailers in the Cobb Show retailer database.							
Show Book Ad: \$300 for full color, full page ad. Trim size: 7" x 7"; Bleed size: 7.25" x 7.25"; Live area: 6.75" x 6.75"							
CREDIT CARD AUTHORIZATION FOR PROMOTIONAL ITEMS Please note: declined or rejected credit cards will be charged a \$30 reprocessing fee. Please write clearly & carefully.							
Name of Salesperson:							
Line Name:Corporate Name:							
Name of Person Responsible for Payment:							
Person's address on credit card (required):							
Person's city, state, zip on credit card:							
Credit card type: MasterCard Visa American Express							
Credit Card Number:							
Expiration Date:C.I.D. or C.V.V. Number:							
(C.I.D./C.V.V. number follows the card account # in the signature strip on the reverse side of the credit card)							
Amount:							

*If paying by credit card, description on your credit card statement will read Atlanta Apparel Exhibition Group

AUTHORIZATION FOR PAYMENT

TO PAY BY CREDIT CARD:

Please provide the following information. Return this form with your completed contract. No refunds. Your credit card will be charged in full on **February 2, 2015**. *Please note: Declined or rejected credit cards will be charged a \$30 reprocessing fee. Late contracts will incur a \$100 handling fee.*

Name of Salesperson:	
Company Name:	
Person's name on credit card:	
Person's address on credit card (required):	
Person's city, state, zip on credit card (<i>required</i>):	
Credit card type: MasterCard Visa American Expres	S
Credit Card Number:	
Expiration Date:C.I.D.	or C.V.V. Number:
(C.I.D./C.V.V. number follows the card account # in the signature I, the cardholder, certify the information above is correct. I author Inc. to charge above credit card the indicated amount for the M	rize The Atlanta Apparel Exhibition Group
Signature of Cardholder:	Date:
Print Cardholder's Name:	
	Amount:
	If paying by American Express, the description on your credit card will read "Atlanta Apparel Exhibition Group."
TO PAY BY CHECK: Make check payable to: AAEG c/o The Cobb Show, PO Box 6 Checks will be processed upon receipt. We will not accept chec	

FAX 877-395-1527 Contracts@thecobbshow.com www.thecobbshow.com